

\$25,000 HBPA Free Bet Challenge 2011

Official Rules

Updated Monday, October 3, 2011

The 2011 \$25,000 HBPA Free Bet Challenge (the “**Challenge**”) will take place on Sunday, October 16, 2011 (“**Challenge Period**”). The Horsemen’s Benevolent & Protective Association of Ontario is the Sponsor of this Challenge and provides the prizing (“**Challenge Sponsor**”). Challenge will be executed and administered by Woodbine Entertainment Group (“**Challenge Administrator**”). This Challenge is a game of skill designed to test one’s ability to predict the performance of various thoroughbred race horses. The Challenge will be held at Woodbine Racetrack as part of the Woodbine Racetrack Simulcast broadcast on Sunday, October 16, 2011 from 4:00 pm (ET) to 6:00 pm (ET) on the SCORE. One (1) contestant (“**Contestant**”) will be selected at random from entries made on-site through self-serve kiosks on Sunday, September 18th, 2011, at the Woodbine Mile Trackside Party as well as from on-line entries made at <http://www.WoodbineRacetrack.com> from Monday, September 5 to Tuesday, October 11, 2011 at noon (the “**On-line Entry Period**”). Both on-site and on-line entries will be combined and will create the “**Official Challenge Draw Pool**”. The Contestant will then be invited to place \$25,000 worth of Win bets on a single race, the Pattison Canadian International. All winnings, if any, will be the property of the Contestant.

Entry into the Draw Pool will be available on-site at Woodbine Racetrack ONLY on Sunday, September 18, 2011, at the Woodbine Mile Trackside Party, beginning at 12:00 pm (ET). Deadline for on-site entry is 2:45 pm (ET) on Sunday, September 18, 2011. To gain entry into the Trackside Party on September 18, 2011, please visit <http://www.WoodbineMile.com> and register for free tickets. **N.B. This does not constitute entry into the Challenge.** Entry into the Draw Pool can also be made by visiting <http://www.WoodbineRacetrack.com> during the On-line Entry Period.

1. The Challenge

2. Eligibility

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1. THE CHALLENGE

The Challenge will take place on Sunday, October 16, 2011 (the “**Challenge Period**”) leading up to the Pattison Canadian International Race.

The Contestant’s name will be drawn on Wednesday, October 12 as part of the Bet Night Live broadcast on theScore. That Contestant will be notified within 24 hours to confirm their participation in the Free Bet Challenge, and to make all necessary travel and accommodation arrangements if necessary. The Contestant will be required to report to the Woodbine Racetrack Broadcast Manager by 12:00 pm (ET) on Sunday, October 16, 2011 as well as participate in an orientation session the day prior (Saturday, October 15). If the Contestant cannot confirm their

attendance to both Saturday and Sunday within 24 hours of being selected, a new Contestant will be drawn from the Contest Pool. Upon arrival to Woodbine Racetrack on Saturday, October 15, the Contestant will be briefed on the rules of the Challenge and prepped to appear on television. The Contestant will then be provided with a Cash Card, totaling \$25,000, which will be used to bet on a single race of that day's race card: the Pattison Canadian International (the "**Challenge Race**"). The Contestant can **ONLY** wager on the Challenge race (unless Administrator, in its sole discretion, changes race selection), **and can ONLY place Win wagers**. Multiple horses can be wagered on within the Challenge Race. The Contestant must use up the entire balance of \$25,000 to be eligible to keep any cash winnings.

2. ELIGIBILITY

All Contestants must be at least 18 years of age to participate in the Challenge. Officers, employees, contractors and agents of Woodbine Entertainment Group and its subsidiaries (and those with whom they are domiciled), directors and employees of the HBPA of Ontario, and individuals licensed by the Ontario Racing Commission (ORC) are not eligible to enter the Challenge.

The Challenge is open to Ontario residents **ONLY**. Entry can be made on-site at Woodbine Racetrack on Sunday, September 18, 2011, before 2:54 pm (ET). On-line entry can be submitted by visiting <http://www.WoodbineRacetrack.com> and filling out the appropriate form during the Online Entry Period **ONLY**. No purchase necessary. Entry and all aspects of the Draw are subject to all federal, provincial and local laws and regulations. **Only one entry permitted per entrant will be entered into the draw. Multiple entries will be deemed void, and the entrant will only have one ballot towards the draw.**

Challenge Draw Pool is deemed closed on Tuesday, October 11, 2011 at noon. Once Challenge Draw Pool is closed, the database of entries will be submitted to Contest Sponsor to ensure eligibility of all entrants is confirmed. All ineligible entrants will be purged from the Official Challenge Draw Pool at this point. Once confirmed, final Challenge Draw Pool will be provided to Contest Administrator to conduct the draw as part of the Bet Night Live broadcast on Wednesday, October 12, 2011.

3. HOW TO ENTER

Entry into the Draw Pool will be available on-site at Woodbine Racetrack **ONLY** on Sunday, September 18, 2011, at the Woodbine Mile Trackside Party, beginning at 12:00 pm (ET). Deadline for on-site entry is 2:45 pm (ET) on Sunday, September 18, 2011. To gain entry into the Trackside Party on September 18, 2011, please visit <http://www.WoodbineMile.com> and register for free tickets. **N.B. This does not constitute entry into the Challenge.**

Entry into the Draw Pool can also be made by visiting <http://www.WoodbineRacetrack.com> during the On-line Entry Period.

4. HOW TO PLAY

Once the Contestant has been selected, they will be provided a Cash Card loaded with \$25,000 on which they will be placing their wagers. Contestant will be required to place their wagers (totaling all \$25,000) on the Challenge Race (the Pattison Canadian International).

The \$25,000 can be wagered on as many horses within the Challenge Race, however only Win bet types can be wagered. No other bet types are permitted.

As all Challenge bets are placed into the live wagering pools, racing and pari-mutuel rules for Woodbine Racetrack will apply. A link to Woodbine Racetrack's regulator can be found at <http://www.woodbineentertainment.com/Woodbine/Betting/USCommonPoolWagering/Pages/RulesRegulations.aspx>

All winnings earned by the Contestant following the Challenge Race are theirs to keep. It is mandatory that the Contestant wager ALL of their \$25,000 on the Challenge Race. In the case of a late scratch at the post, Contestant must make every effort possible to re-bet any refunded funds from the scratched wager on a different horse; it is mandatory that that Contestant wager ALL of the \$25,000 on the Challenge Race. If for whatever reason the refunded funds cannot be bet on the Pattison Canadian International (i.e. betting closed prior to making the final replacement wager) Contestant must bet the remaining funds on the following race, as per the HBPA Free Bet Challenge rules above.

5. GENERAL TERMS AND CONDITIONS

All Contestants agree to have their name or image appear on theScore live broadcast on October 16, 2011, as well as in any publicity material (TV broadcast, leaderboards, posters, newsletters, programs, etc) and to be printed in any publication. The Challenge Administrator collects personal information from Contestants for the purpose of administering the Challenge. The Woodbine Entertainment Group Privacy Policy can be found at <http://www.woodbineentertainment.com/Documents/WEG-PrivacyPolicy.pdf>

The odds of winning depend on the skill levels of the Contestant and the number of entrants into the Official Challenge Draw Pool. The Challenge Administrator and Challenge Sponsor make no representations or warranties with respect to any prize and accept no liability arising in respect of such prizes. All prizes must be accepted as awarded with no substitutions.

By accepting a prize, the winner agrees to waive all recourse (and will be required to sign a release to such effect) against the Challenge Administrator or Challenge Sponsor, and those associated with the Challenge Administrator and Challenge Sponsor, relating to winner's participation in the Challenge, acceptance or use of the prize, including if the prize (or a component thereof) does not prove satisfactory, either in whole or in part.

The Challenge Administrator and Challenge Sponsor reserve the right to terminate, withdraw or modify this Challenge at any time without prior notice.

If a tote system malfunction occurs during the Challenge, the Challenge will be terminated. The remaining Balance on Contestants' Cards will be kept on the Cards for withdrawal. In the case of a late scratch over five (5) minutes to post, any refunded funds from scratched wager must be re-bet on a different horse; it is mandatory that that Contestant wager ALL of the \$25,000 on the Challenge Race. In the case of a late scratch less than five (5) minutes to post, cash wagered on the scratched horse will be refunded and Contestant may keep this amount.

Amtote is not responsible for shut outs or incomplete transactions. No exceptions under any circumstances.