

Woodbine Entertainment Group and U-Pak Disposals Take Their Recycling Message on the Road

TORONTO, ONTARIO – October 24, 2008 “*Partners for the Planet*” a new environmental awareness program has been announced by Woodbine Entertainment Group (WEG) a leader in Canadian horseracing in association with U-Pak Disposals Ltd. (U-Pak) a leader in recycling services.

Trucks displaying the Woodbine Entertainment Group and U-Pak partnership logo are on the streets of North Etobicoke to raise awareness for the 3Rs program (Reduce, Re-use and Recycle). Also, as part of this partnership, brand new recycling containers have been added to the Woodbine facility.

Strong business partners since 2003, WEG and U-Pak have worked closely together to fine-tune WEG’s recycling efforts and explore new ways to increase its diversion rates.

An estimated 1200 tonnes per year of material is being diverted from WEG facilities to recycle streams that would have otherwise been sent to landfill as waste. WEG’s diversion rates have been climbing steadily since 2003 and are on track to reach approximately 92% in 2008 with the inclusion of its manure and wood shavings diversion programs.

The Recycle Council of Ontario, at the 2008 Ontario Waste Minimization Awards honoured WEG with the Silver Award in the Facilities category in recognition of excellence and commitment to a sustainable environment.

“WEG is very proud of its partnership with U-Pak and the significant milestones that have been achieved with respect to environmental stewardship a key corporate business strategy said Jane Holmes, vice president of corporate affairs. “WEG is recognized as a leader in the horse racing industry and strives to be a leading edge corporation when it comes to the preservation of the environment.”

WEG owns and operates Woodbine Racetrack in Toronto, ON; Mohawk Racetrack in Campbellville, ON; 27 off-track wagering operations through its Champions Teletheatre Network; Turf Lounge in downtown Toronto, ON; WEGZ Stadium Bar in Vaughan, ON; HorsePlayer interactive (“HPI”), an extensive telephone, internet and wireless account wagering system; and HPItv a 24 hour horse racing television network.

U-Pak Disposals is a full service provider. Offering a full range of collection, transfer and processing services, and transport to the final destinations – 24/7 – for the complete 12 master categories of waste and recycle commodities. U-Pak Disposals completes the service loop, providing Industry-leading service performance with strong communication and a management program.

For more information, contact:

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