

Five Hundred Dollar (\$500) Ricoh Woodbine Mile Freeroll Official Rules & Regulations

Promotion available to residents of Ontario who are 18 years of age or older.

To enter this Promotional Draw, the contestant must register for a free bet through the First Bet Is On Us (“FBIOU”) program via the Woodbine App between 12pm EST and 4pm EST on Saturday, September 16, 2017 (“Promotion Period”). The contestant would then automatically be entered to earn one (1) ballot into the Promotional Draw. During the Promotion Period, only one (1) registration for FBIOU is permitted per person and therefore one (1) entry ballot per person is allowed. The Promotional Draw will be conducted on Saturday, September 16, 2017 at 4:01pm EST. The Promotional Draw will be executed from the total pool of entries that day – there will be one (1) winner drawn. The one (1) winner will be contacted via message sent through the Woodbine App inbox using User Device ID obtained at the time of FBIOU registration. The winner will be required to present themselves at the New Player Zone on the 2nd floor of Woodbine’s grandstand at 555 Rexdale Blvd., Toronto, ON. If the winner does not present themselves within thirty (30) minutes of being contacted via message or if winner cannot claim prize as presented, a new winner will be drawn from the pool of entries. If the prize is not claimed within thirty (30) minutes of the announcement, it will be forfeited. The drawing process will continue until one (1) eligible winner has been contacted and can accept the prize as presented, or until 6pm EST when the prize will go unclaimed. Winner must be present to collect prize. Winner must present Government Issued Photo Identification and answer a skill testing question before the prize can be claimed. If not, the winner will forfeit the prize. The winner must wager the entire amount of five hundred dollars (\$500) on one (1) horse with one (1) WIN bet on the \$800,000 Ricoh Woodbine Mile stakes race on September 16, 2017 with the supervision of a Customer Service representative at a tote machine. In the event a winner’s wager is refunded due to a scratch, the winner may place another wager on the same race. Any prize money will be awarded at the end of the promotion in the form of a wagering voucher.

The five hundred dollar (\$500) deposit prize must be accepted as is. All contestants agree to have their name or image appear in any publicity material (including but not limited to posters, newsletters, broadcasts, social media, programs, etc.) and to be printed in any publication.

The following are ineligible to participate: employees of Woodbine Entertainment Group or any members of their immediate families; Owners, Drivers, Trainers and their agents who currently have horses racing at Woodbine Racetrack; Woodbine Entertainment Group agencies, vendors or suppliers and their immediate families; Stable hands and backstretch workers of horses stabled and racing at Woodbine Racetrack.

Odds of winning depend on the number of entries. Prizes are not transferrable and no substitution of prizes is permitted.

Woodbine Entertainment Group reserves the right to terminate, modify or alter this promotion at any time before or during this Promotion Period without prior notice. Entry and all aspects of this promotion are subject to federal, provincial and local regulations. By participating in this promotion entrants waive all recourse against Woodbine Entertainment Group and its respective affiliates and each of its directors, officers and employees, relating to the contestants participation in the promotion.

Any personal information collected about entrants is used solely for the purposes of administering the draw. The Woodbine Entertainment Group Privacy Policy can be found at <http://www.woodbineentertainment.com/corporate/privacy.html>.

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