

2010 Woodbine Thoroughbred Handicapping Challenge

August 28 & 29, 2010

Official Rules

The 2010 Woodbine Thoroughbred Handicapping Challenge (the “**Challenge**”) will run on Saturday, August 28, 2010 and Sunday, August 29, 2010, from 11:00 am (ET) to the end of the race card on Woodbine, Saratoga, Fort Erie (Sunday only) and Monmouth Racetracks (“**Challenge Racetracks**”) at approximately 7:00 pm (ET). The Challenge will be held in the Trackside Tent at Woodbine Racetrack (the “**Venue**”). Each paid entrant (“**Contestant**”) will be required to wager with a Handicapping Challenge Account Card (the “**Card**”) loaded with a set starting balance. The Contestant who can increase their account balance (their “**Challenge Balance**”) the most through the ten (10) Challenge Win/Place (“**WP**”) bets by the close of the Challenge is the winner. This Challenge is a game of skill designed to test one’s ability to predict the performance of various thoroughbred race horses in competition with other Contestants.

Deadline for Challenge entries is for payment to be received by no later than 4:00 pm (ET) on Friday, August 27, 2010.

- 1. The Challenge**
- 2. Eligibility**
- 3. How to Enter**
- 4. How to Play**
- 5. Scoring**
- 6. Winners & Prizes**
- 7. Standings and Updates**
- 8. General Terms and Conditions**

1. THE CHALLENGE

The Challenge will be run over a two-day period, from Saturday, August 28, 2010, at 11:00 am (ET) to Sunday, August 29, 2010, at approximately 7:00 pm (ET), (each a “**Challenge Day**”, and together, the “**Challenge Period**”). Bets can **only** be placed on full race cards from the Challenge Racetracks. In the event that a Challenge Racetrack cancels, an alternate track, determined by the Woodbine Entertainment Group (the “**Sponsor**”), will be substituted.

All Contestants must be present at the Venue to participate in the Challenge. It is strongly recommended that Contestants remain on-site for the duration of the Challenge to be aware of all Challenge updates and any changes that may occur. Each day’s bets must be placed on that specific day of the Challenge. No bets will be carried over from Day 1 to Day 2. The Challenge is bet live through the tote-system and all bets are subject to the individual Challenge Racetrack’s rules (e.g. if a bet is placed on Saratoga the rules of pari-mutuel wagering and racing in New York State will apply to that bet & race).

Contestants must use the Card to play which will be provided by the Sponsor upon registration on both Challenge Days. The Card will be registered to the Contestant and bankroll will be loaded, as per Section 3: How to Enter, upon arrival at the Venue. There will be a separate Card issued to each Contestant for Day 1 and Day 2 of the Challenge. Contestants will use their Challenge Balance to make real WP (Win/Place) bets of exactly \$2 on Challenge Racetrack races at self-serve wagering terminals (“Terminals”). Only WP bets from these Terminals will be accepted. Only one \$2 WP bet can be made per race. Win & Place bet must be made on the same horse in that race. There is a cap placed on payoffs within the Challenge: the Win cap is 20/1 (\$42.00) and the Place cap is 10/1 (\$22.00). Caps will only be reflected in the Leaderboard and will be used for the scoring of the Challenge, but the full cash payout from the wager will still be earned and added into the Challenge Balance. Contestant must make a \$2 WP bet on exactly ten (10) different eligible races to be eligible to win the Challenge. Three (3) of the ten (10) bets must be made on mandatory races (the “**Mandatory Races**”) which will be announced by the Sponsor on the day of the Challenge. All bets and payouts are real and placed into the appropriate pari-mutuel wagering pools. The ten (10) Contestants with the highest Challenge Balances on their Card after the combined two (2) Challenges are eligible for the Final Prize Pool (see Section 6). The three (3) Contestants with the highest Challenge Balances on their Card after Day 1 will be eligible for the “Day 1 Prize Pool” (see Section 6).

At the completion of each Challenge day players must cash the Challenge Balance from their Card.

2. ELIGIBILITY

All Contestants must be at least 18 years of age to participate in the Challenge. Officers, employees, agents, and contractors of the Sponsor and its subsidiaries are not eligible to enter the Challenge.

If a Contestant is a National Handicapping Challenge (“NHC”) Tour Member, it is the Contestant’s responsibility to notify the Challenge officials on registration that he/she is a Member of the Tour. There is a space for the NHC Tour PIN on the registration form.

Eligibility rules for finalists in the DRF/NTRA National Handicapping Championship shall be established by the National Thoroughbred Racing Association (“NTRA”) and the Daily Racing Form (“DRF”) and shall apply to this National Handicapping Championship event.

The three qualifiers must be in attendance at the National Handicapping Championship on each day of the event. If one of the top three finishers cannot attend, the next highest placing qualifier will earn a place.

Contestants must be at least 21 years of age to participate in the DRF/NTRA National Handicapping Championship in Las Vegas. If Contestant is under 21 years of age, they will only be eligible for the Challenge’s cash prizing.

3. HOW TO ENTER

Advance Registration

The advance registration entry fee for the Challenge is C\$250 plus a C\$80 bankroll. The C\$250 entry fee will be distributed as the prize pool (the “**Prize Pool**”). The C\$80 bankroll will be used for the purpose of wagering into live pools during the Challenge and any resulting net Balance is the property of the Contestant at the end of the Challenge and should be withdrawn after the end of the Challenge Period. A maximum of two Challenge entries are permitted per person. Each entry can only be registered to one name. Total cost of entry, including both entry fee and bankroll, is C\$330 per entry. If a Contestant has two entries, cards will be labeled Card A and Card B, and will be displayed as such on the Leaderboard. It is the responsibility of the Contestant to ensure Cards are not confused or switched. Any incorrect bets cannot be refunded or changed.

Each Contestant will receive their Card at the start of each Challenge Day upon presentation of their valid government issued photo identification at the registration table at the Venue.

The Challenge is limited to the first 275 individual Contestants that register and submit their payment. The Challenge is a two-day event that will be held on Saturday, August 28 & Sunday, August 29, 2010. Deadline for Challenge entries is for payment to arrive by no later than 11:00 pm (ET) on Friday, August 27, 2010. If payment is made by cheque, it must arrive no later than 4:00 pm (ET) on Friday, August 27, 2010.

To enter, Contestants can register with payment in-person at the Player Services Desk on the 2nd floor at Woodbine Racetrack from Monday, July 26, 2010, to Friday, August 27, 2010, (the “**Registration Period**”). Accepted methods of payment and registration hours are as follows:

Player Services Desk Hours - 10:45 AM - 11:00 PM

Accepted Methods of Payment - Cash, Debit, Credit Card, or Money Order

Contestants can also enter by submitting a registration form (per entry), which can be found online at www.WoodbineRacetrack.com, with payment either by mail (555 Rexdale Blvd., P.O. Box 156, Toronto, Ontario, M9W 5L2) or fax (416-213-2126) to Sue Clark. Accepted payment methods through this registration method are credit card, cheque or money order. For more information regarding registration or any questions on entries, Contestants can call 416-675-3993 (or 1-888-675-7223), extension 2513.

Contestant will be required to sign an agreement form (“**Registration Agreement**”) upon registration and payment. The receipt of a Registration Agreement with payment signifies the Contestant’s acceptance of the Official Rules and Conditions stated herein and signifies Contestant’s agreement to release and hold harmless the Sponsor, and those associated with Sponsor, from any liability in connection with this Challenge. No refunds will be given to Contestants unable to attend the Challenge.

Registration on Day of Challenge

Contestants can register for the Challenge on the first day of the Challenge (Saturday, August 28, 2010) if desired. Only cash transactions will be accepted. The Entry fee on Challenge Day is C\$250 entry fee plus a C\$80 bankroll. Challenge Registration on the day of the Challenge is available from 10:00 am (ET) until 1:00 pm (ET) at the Registration Centre at the Venue.

The C\$80 bankroll will be used for the purpose of wagering into live pools during the Challenge and any resulting net Balance is the property of the Contestant at the end of the Challenge and should be withdrawn after the end of the Challenge Period. A maximum of two Challenge entries are permitted per person. Each entry can only be registered to one name. Total cost of entry, including both entry fee and bankroll, is C\$330 per entry. If a Contestant has two entries, cards will be labeled Card A and Card B, and will be displayed as such on the Leaderboard. It is the responsibility of the Contestant to ensure Cards are not confused or switched. Any incorrect bets cannot be refunded or changed.

Contestant will be required to sign an agreement form (“**Registration Agreement**”) upon registration and payment. The receipt of a Registration Agreement with payment signifies the Contestant’s acceptance of the Official Rules and Conditions stated herein and signifies Contestant’s agreement to release and hold harmless the Sponsor, and those associated with Sponsor, from any liability in connection with this Challenge. No refunds will be given to Contestants unable to attend the Challenge.

Receiving your “Card”/“Check-In”

Prior to playing on both days of the Challenge, each Contestant is required to present their valid government issued photo identification at the Registration Centre (“**Check-In**”). Contestants are advised to arrive early to ensure sufficient time to Check-In prior to Post-time. The Sponsor will not be held responsible for any delays at the Registration Centre that results in missed races or wagers. Once Checked-In, each Contestant will receive their Handicapping Contest Account Card (the “**Card**”) pre-loaded with their bankroll.

4. HOW TO PLAY

Contestants use their Card to place **exactly** ten (10) \$2 Win **AND** Place (**WP**) bets per day on ten (10) different eligible races only using their Challenge Balance. Contestants must also ensure that the three (3) Mandatory Races, to be announced each day of the Challenge, have been wagered on as part of their ten (10) bets each day. Only one horse per race can be wagered on. If these requirements are not met, the Contestant is not eligible for any prizes. All betting will occur through the Terminals at the Venue. Only bets placed through the Terminals will be eligible for the Challenge. All bets are real and placed into the live pari-mutuel wagering pools. There is a cap placed on payoffs within the Challenge: the Win cap is 20/1 (\$42.00) and the Place cap is 10/1 (\$22.00). Caps will only be reflected in the Leaderboard and will be used for the scoring of the Challenge, but the full cash payout from the wager will still be earned and added into the Challenge Balance. All payouts are real and the Challenge Balance on the Card will be adjusted accordingly. No deposits are permitted on the Card after the initial \$40 bankroll

has been deposited each day (2 x \$40 = \$80) by Sponsor on behalf of the Contestant. Failure to comply with this requirement will result in disqualification of the Contestant from the Challenge following the 72-hour Challenge audit, and no refund of registration fee will be provided. No HPI rewards points or take-out adjustments (TOA) will be earned on the Challenge.

Any Contestant withdrawing money from their Card during the Challenge will NOT be permitted to redeposit any money later onto their Card. However, for purposes of the Challenge and Leaderboard, the Contestant's Challenge Balance will remain unchanged and standings will not be affected.

A Card is required for placing Challenge bets and loss of the Card may result in disqualification. At the conclusion of the Challenge, Contestants will be notified of their Challenge Balance. The tote system will track each Contestant's Challenge Balance throughout each Challenge Day. When a wager is made the amount is automatically deducted from the Contestant's Challenge Balance. When a bet wins, the payout amount (the "**Payout**"), as per the official results, is added to the Challenge Balance when the race results have been declared official. Contestants are urged to check their Challenge Balances and bets for accuracy before leaving the Terminal. As the Challenge will be run through the HPI account wagering system, no tickets will be printed for your live wagers. A paper receipt of the wager can be printed by pressing "Finish with Receipt" on the Terminal. A bet can be cancelled and/or changed all the way up to post time of the race by logging into the account on the Terminal and cancelling the bet.

Contestants must place all bets personally. No person can directly or indirectly act as an intermediary, transmitter or agent in placing wagers for the Contestant.

Bets can be placed up until post time as per host track rules for each Challenge Racetrack race. It is the responsibility of the Contestant to place their bet early on any race to avoid being shut out because of line-ups.

ONLY \$2 WIN AND PLACE (WP) BETS ON A SINGLE HORSE AT DESIGNATED TERMINALS ARE PERMITTED. CONTESTANTS MUST PLACE A BET ON EXACTLY ONE HORSE PER RACE IN EXACTLY TEN (10) DIFFERENT RACES PER CHALLENGE DAY TO BE ELIGIBLE FOR ANY PRIZING. OF THE TEN (10) DIFFERENT RACES WAGERED PER CHALLENGE DAY, THE THREE (3) MANDATORY RACES MUST BE WAGERED ON. THERE ARE SIX (6) MANDATORY RACES OVER THE TWO-DAY CHALLENGE.

As all Challenge bets are placed into the live wagering pools, racing and pari-mutuel rules of the host racetrack will apply. Links to host racetrack regulators can be found at <http://www.woodbineentertainment.com/Woodbine/Betting/USCommonPoolWagering/Pages/RulesRegulations.aspx>

5. SCORING

Contestants retain the Challenge Balance of their live bankroll excluding withdrawals made during the Challenge.

Pari-mutuel wagering payoffs are based on on-track payoffs as per the tote system at the Venue

(no conversion will be applied). There are no restrictions on pay-outs. Entries and fields are considered a single wagering interest, as defined under the regulations of the CPMA.

6. WINNERS & PRIZES

If the Challenge is fully subscribed, there will be C\$68,750 (275 entries x C\$250 per entry) in the Prize Pool. One hundred percent (100%) of the Prize Pool will be paid out to Contestants in prizes.

Two separate pools will be created from the Prize Pool. There will be five thousand dollars (C\$5,000) distributed to the first three finishers after the first day of the Challenge (the “Day 1 Prize Pool”). The Contestant with the highest Challenge Balance at the end of racing at Challenge Racetracks on the first day of the Challenge will receive C\$3,000, the second highest Challenge Balance will receive C\$1,500, and the third place highest Challenge Balance will receive C\$500.

In the event of a tie, the prize money will be awarded to the Contestant with the greater number of race winners after the first day of the Challenge. If a tie remains, the prize money for both positions will be divided equally by the tied Contestants.

The remaining Prize Pool (the “Final Prize Pool”) will be distributed to the top 10 finishers at the end of racing at Challenge Racetracks on the second day of the Challenge. The order of finish will be determined by adding each entry’s Challenge Balance from Day 1 and Day 2 to create a final balance (the “Final Challenge Balance”). The Final Challenge Balance becomes official following a 72-hour audit period. Official Standings will be posted on-line on Thursday, September 2, 2010. Winners will be notified following the audit.

The Final Prize Pool will be divided as follows in order of finish of the Final Challenge Balance using the example of the fully subscribed Challenge (e.g. \$68,750 - \$5,000 (Day 1 Prize Pool) = \$63,750) as follows:

1 st	\$28,687.50	45%
2 nd	\$14,025.00	22%
3 rd	\$7,012.50	11%
4 th	\$4,462.50	7%
5 th	\$3,187.50	5%
6 th	\$1,275.00	2%
7 th	\$1,275.00	2%
8 th	\$1,275.00	2%
9 th	\$1,275.00	2%
10 th	\$1,275.00	2%

In the event of a tie, the prize money will be awarded to the Contestant with the greater number of race winners over the two days of the Challenge. If a tie remains, the prize money for both positions will be divided equally by the tied Contestants.

In addition, the top three finishers of the Final Prize Pool will earn a seat in the 2011 DRF/NTRA National Handicapping Championship in Las Vegas, provided that they are eligible, together with air fare and hotel accommodations for 3 nights selected at the Sponsor's discretion (approximate retail value of \$4,700/Contestant). In the event that Contestants are still tied for any of the top three positions, a draw will be held to determine which of the tied participants will earn a place in the DRF/NTRA National Handicapping Championship.

To be eligible for the berth into the NHC, the top three finishers must be able to confirm attendance at the National Handicapping Championship for each day of the event. If one of the top three finishers cannot confirm attendance for the entire event, the next highest placing qualifier will earn a place.

All winners will be unofficial pending the verification that all wagers were made in accordance with the rules and that all betting requirements and restrictions have been met and adhered to. Final Challenge Balance becomes official following a 72-hour audit period. Official Standings will be posted on-line on Thursday, September 2, 2010. Winners will be notified following the audit. The decision of the Sponsor in all matters related to the Challenge is final.

Skill Testing Questions and Release

Winners will be contacted by telephone or email and, notwithstanding anything in these Official Rules, before being declared an official winner, will be required to: (i) correctly answer, unaided, a time-limited, mathematical skill-testing question, and (ii) sign and return within forty-eight (48) hours a standard declaration and release form stating that he/she has read, understood and complied with these Official Rules, grants all consents required as contemplated in these Official Rules, is eligible for and accepts the prize as offered, and releases the Sponsor and its respective affiliates and each of the directors, officers and employees thereof from any and all liability of any kind arising out of the entrant's participation in this Challenge and receipt and use of the prize. In the event that a Contestant fails to meet any of the eligibility requirements to be declared an official winner, the list of top finishers will be adjusted to exclude the ineligible Contestant, and the Contestants finishing below the ineligible Contestant will be accordingly moved up one position.

7. STANDINGS AND UPDATES

Provisional standings will be updated in near real-time from the tote system using the Challenge Balance on Contestants' Cards. A Leaderboard displaying the Contestants' registration name and Challenge balance will be posted, and updated after the results from each Challenge Race have been processed throughout the Challenge to broadcast standings. The Leaderboard remains unofficial until the final results have been audited and are posted on Thursday, September 2, 2010.

Only when the standings have been audited and deemed final after the 72-hour audit period, will any prizing be awarded.

8. GENERAL TERMS AND CONDITIONS

All Contestants agree to have their name or image appear in any publicity material (leaderboards, posters, newsletters, programs, etc.) and to be printed in any publication. The Sponsor collects personal information from Contestants for the purpose of administering the Challenge. The Woodbine Entertainment Group Privacy Policy can be found at <http://www.woodbineentertainment.com/corporate/privacy.html>

The odds of winning any prize depend on the number of Contestants and the skill levels of the Contestants.

The Sponsor makes no representations or warranties in respect of any prizes and accepts no liability arising in respect of such prizes. All prizes must be accepted as awarded with no substitutions. By accepting a prize, the winner agrees to waive all recourse (and will be required to sign a release to such effect) against the Sponsor, and those associated with the Sponsor, relating to the winner's participation in the Challenge, acceptance or use of the prize, including if the prize (or a component thereof) does not prove satisfactory, either in whole or in part.

The Sponsor reserves the right to terminate, withdraw or modify this Challenge at any time without prior notice. In this event, all entry fees will be refunded in full.

If a tote system malfunction occurs during the Challenge, the Challenge will be terminated. All entry fees will be refunded, and the remaining Challenge Balance on Contestants' Cards will be kept on the Cards for withdrawal. If a tote system malfunction occurs before the Challenge begins, all entry fees paid will be refunded to the Contestants.

Amtote is not responsible for shut outs or incomplete transactions. No exceptions under any circumstances.